

IT'S TOGGLE TIME: XMAS PROMO VIDEO

SCENE 1

Int. Daytime - The Botanist

Chico is leant against the bar, with a cocktail in hand.

PRODUCTION ASSISTANT

Scene 1, Take 1

Clapper board slams shut with the words 'It's Toggle Time - SCENE 1, TAKE 1' written on it, followed by being pulled out of frame.

PRODUCTION ASSISTANT

Rolling! Action!

CHICO

Toggle is THE hospitality commerce platform. Sell gift cards, experiences, merch and more, on your very own branded webshop.

Whether it's eco-friendly gift cards, or an cocktail making masterclass

Chico takes a sip and smirks...

you know what time it is... It's Chico time!

Chico stares into the lens smiling awkwardly.

DIRECTOR

CUT!!

DIRECTOR walks into shot with clipboard, and stands next to Chico.

DIRECTOR

OK that was great Chico but the line is 'it's Toggle time... ok? Not Chico time.

We are back at the original shot. Chico is stood at the bar with a cocktail, with a little less in it. Clapper board enters the shot with text 'scene 1 take 2'.

CHICO

Whether it's eco-friendly gift cards, or a cocktail making masterclass

Chio takes a sip and smirks...

you know what time it is... It's Chico time!

DIRECTOR

CUT!

The DIRECTOR walks into frame, leans down, and shows CHICO the script. He is frustrated. He points to the script several times

DIRECTOR

Toggle Time... it's Toggle Time, Okay?

CHICO nods his head with understanding.

We are back at the original shot. Clapper board enters the shot with text 'scene 1 take 3'.

Clapper board slams shut with the words 'It's Toggle Time - SCENE 1, TAKE 3' written on it, followed by being pulled out of frame.

CHICO

Whether it's eco-friendly gift cards, or a cocktail
making masterclass

Chio takes a sip and smirks...

you know what time it is... ! It's... wait, sorry what is it
again?

Noises of frustration can be heard from the crew. We see a shot of
the director with his head in his hands.

SCENE 2

Int. Daytime - Rudy's

Chico is sat with a bottle of beer and a pizza.

PRODUCTION ASSISTANT

Scene 2, Take 1

Clapper board slams shut with the words 'Scene 2 - take 1' written
on it, followed by being pulled out of frame.

CHICO

Use Toggle for all your hospitality businesses' gifting
needs!

Whether you're selling digital cards or a pizza night ...
for one.

BEAT

You know what time it is? It's Chico time!

DIRECTOR

[angrily]

Toggle Time! IT'S. TOGGLE. TIME!

We cut to a second angle to show the crew in frustration. Someone is holding up a big 'It's Toggle Time' sign behind the camera.

We are back to the original shot.

CHICO

Use Toggle for all your hospitality businesses' gifting needs!

Whether you're selling digital cards or a pizza night for one.

You know what time it is? It's Chico time!

We cut back to the second angle. This time we see someone with an even bigger 'It's Toggle Time' sign on a Chalkboard behind the camera.

The director slams his clipboard and headphones on the floor. He starts swearing (it's bleeped out in the edit!)

DIRECTOR

[very angrily]

CUT!!!! It's not F***ing Chico time it's Toggle f***ing Time! IT'S. TOGGLE. TIME!

SCENE 3

Int. Daytime - Zizzi's

Chico is sat with duct tape around his mouth and his wrists. Sat next to him is the DIRECTOR and the PRODUCTION ASSISTANT.

Clapper board enters the shot, 'scene 3 take 1'.

DIRECTOR

Toggle handles your gifting operation, for your hospitality business. From providing a super easy and way to sell gift cards in the run up to Christmas, to driving footfall in quieter periods - you know what time it is??

Everybody joins in for the final line

DIRECTOR AND TOGGLE TEAM

It's Toggle time!!!!

The crew cheer and celebrate. Someone pulls off the tape from Chico's mouth, and he sings the Toggle Time chorus.

CHICO

*You Can Get Delirious,
If you take life too serious,
It's Toggle Time!
It's Toggle Time!*

END