



The key to a sell out Christmas

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REVOLUTION
BARS GROUP LIMITED

 **REVOLUTION**  *Revolucion de Cuba*




GAUCHO



**THE
CRANETAP**
BAR & KITCHEN



A woman with long brown hair, wearing a red and white Santa hat and a white knit sweater, looks extremely stressed and overwhelmed. She has a wide-eyed, frantic expression with her mouth open in a grimace, showing her teeth. She is surrounded by several wrapped Christmas gifts in red and white paper. The background is plain white with several light blue snowflake graphics scattered around.

*Too many enquiries to
handle*

*Too busy and too much
event planning admin to*

*Busy all the time -
no down time*

do!

*No one wants to
confirm*

*Too much pressure
to hit sales targets*

*I don't know how i am
going to do it all!*

*I feel like I have run
out of time*

Christmas 2023...



Plan your December

When will the first Christmas booking be?

How do you fill mid week and off peak days?

Which days will be my peak dates?

DECEMBER 2022							
NO.	SUN	MON	TUE	WED	THU	FRI	SAT
48					1	2	3
49	4	5	6	7	8	9	10
50	11	12	13	14	15	16	17
51	18	19	20	21	22	23	24
52	25	26	27	28	29	30	31

When will black Friday be?

Is Thursday the new Friday?

World Cup Dates

When should NYE go live?

Be Prepared

MENUS FINALISED A LA CARTE & GROUPS ✓

GROUP PRICING FINALISED ✓

BOOKING SYSTEM LOADED WITH ALL INFO ✓

BOOKING SYSTEM SET TO TAKE ENQUIRIES/AUTOMATED BOOKINGS ✓

MINIMUM SPENDS SET ✓

KEY DATES AND EVENTS PLANNED FOR ✓

SALES TARGET ✓

SET PROACTIVE ACTIVITY PLANNED OUT ✓

MARKETING PLANS IN PLACE ✓



Understand your bookers!


Pre Booked Groups

Dinner/Drinks Reservations

Experience Bookers

Build your Plan...



The background is a dark blue gradient. On the left side, there are several white and light blue snowflakes of various sizes and designs, some hanging from thin white dashed lines. Scattered throughout the background are small white and light blue dots of varying sizes, creating a festive, winter-themed atmosphere.

THE key to winning
Corporate business is to be
proactive in your **APPROACH**
TO relationship building

Timeline



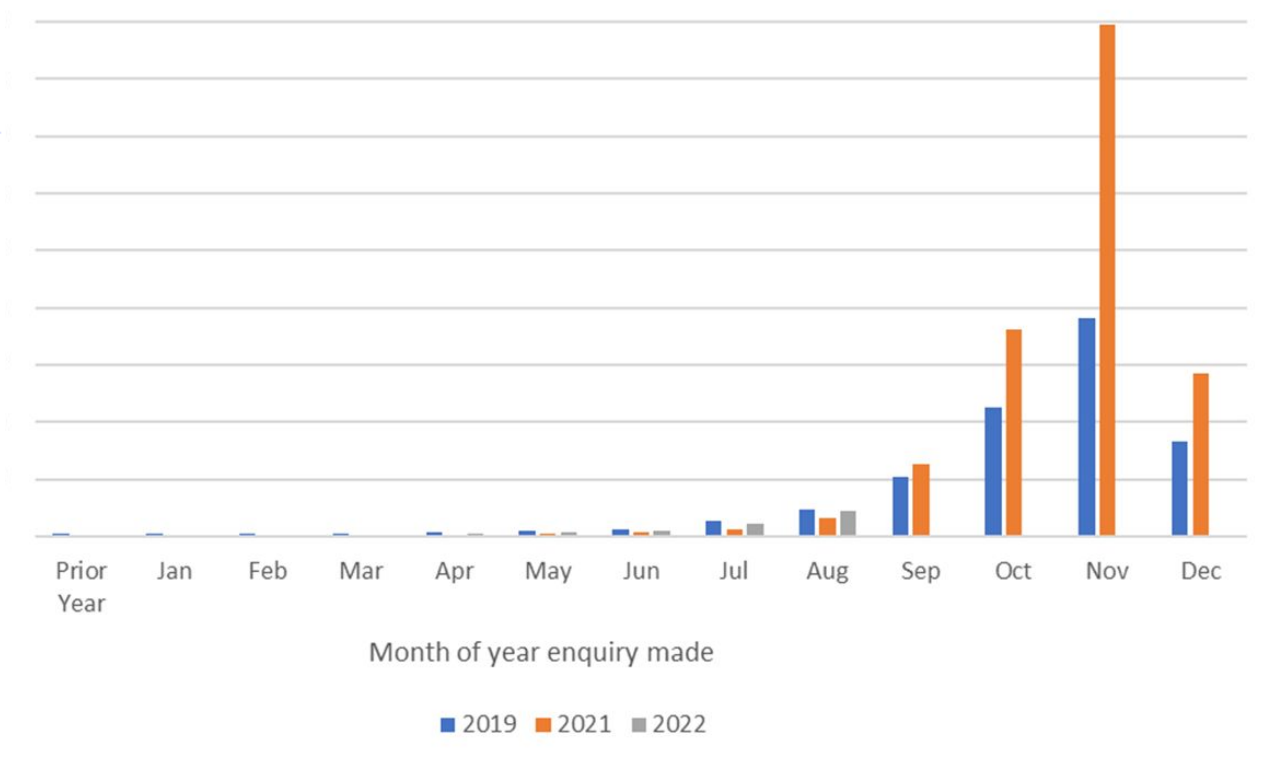
Large Corporates enquire

Local Corporates enquire

Retail/Students

Occasion

Groups Enquiry Timeline





THANK YOU!