



Get more sales by offering physical cards with Toggle

We'll design, print, set-up and fulfil them for you

You've got a couple of options

On - demand print

Increase sales by 30%

For every online physical order, we print a beautiful, fully branded, A4 tri-fold card, put it in a premium envelope and stick it in the post.



Sell online - Rapid set up - Fully branded - Unlimited stock

Cards and holder

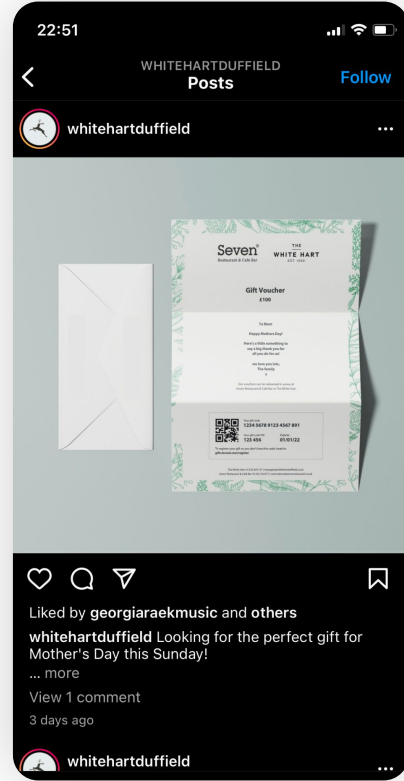
Rocket sales by 60%

Buy cards and holders upfront, and we'll distribute them between your locations for at-the-till sales, and our warehouse for online orders.

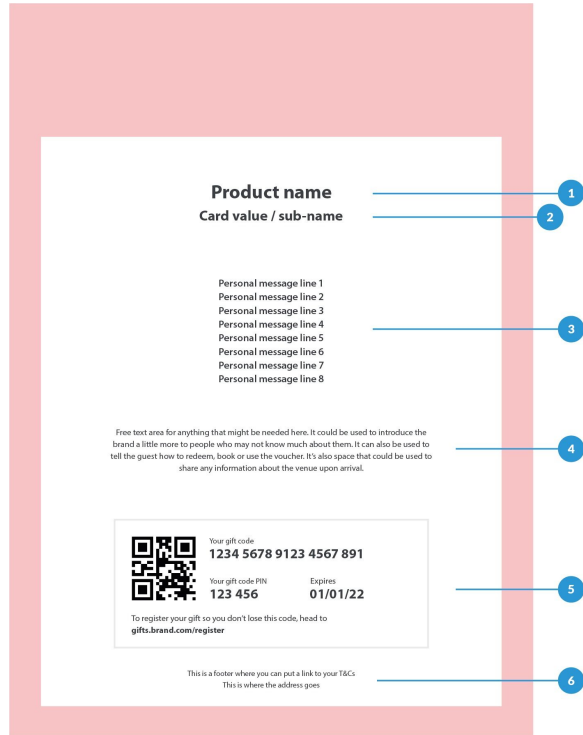


Sell online - Sell in-venue - Fully branded - Two product ranges

On - demand print



What info is shown on an on - demand print?



1. The product name is the item your guest has bought from your webshop.
2. If your guest has purchased a monetary gift card, the value of this will display here. If they have purchased an experience, the sub-name (if you have one) of that experience will display instead of the value.
3. Any message that your guest writes with the order will display here.
4. This is the space for you to write something that'll help your guests know how to use their gift, and learn about your brand. Whilst you can type anything in there, we envisage that you could use it to explain more about the gift, how to redeem it, and maybe a bit about yourselves for those who may not know you.
5. You could consider this section the actual 'gift card'. This carries the code, and information needed to redeem, check balance and register the gift.
6. You can use this footer space to direct your guests to your Terms & Conditions, or let them know your address.
7. The **red box** shows the area in which you can design whatever you like.

Pricing

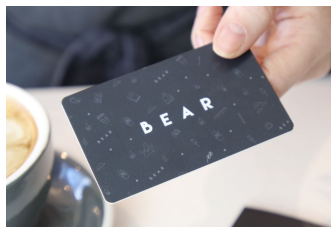
One-off set up cost

£249

£160 for each subsequent design on your account.



Cards and holders





**Green
Gift Cards[®]**

At Toggle, we prioritise sustainability and are committed to reducing our environmental footprint; which makes [Green Gift Cards](#) an exciting partner of ours. They are the only carbon-measured and certified provider of environmentally friendly alternatives to plastic cards. Green Gift Cards' innovative and disruptive approach to the gift card market aligns perfectly with our values. As pioneers of truly sustainable solutions, they are the market leaders in sustainable, plastic-free gift cards.

We're proud to collaborate with Green Gift Cards as we work together to promote eco-friendly practices and make a positive impact on our planet. We believe that, where possible, we should replace plastic with sustainable options, like paperboard, so that nature can handle these products (should they end up in landfill). All Green Gift Cards are certified biodegradable and compostable. So, by addressing this at the manufacturing level, we aim to support our Togglers and your customers in reaching your environmental goals.



Our physical cards

As green as it gets



Zero-to-landfill production - Biodegradable card finishes Traceable supply lines - Green energy powered paper mill and forest in Sweden - Zero-harm disposal

EcoLite

660 micron paperboard

These gift cards are printed on 660 micron Invercote paperboard



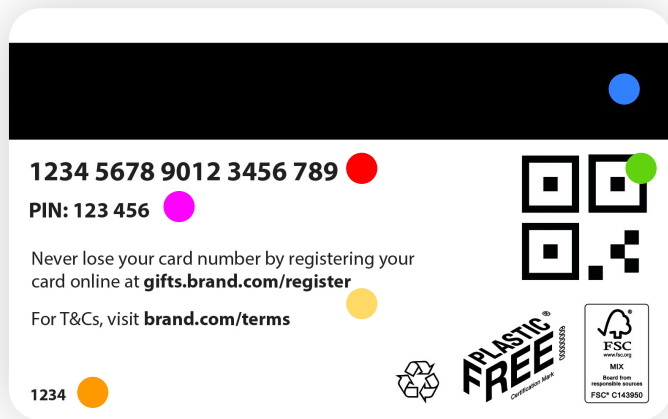
EcoBoost

790 micron paperboard

These gift cards are printed on 790 micron Invercote paperboard - only available on large print quantities



And it looks like this on our EcoLite Cards

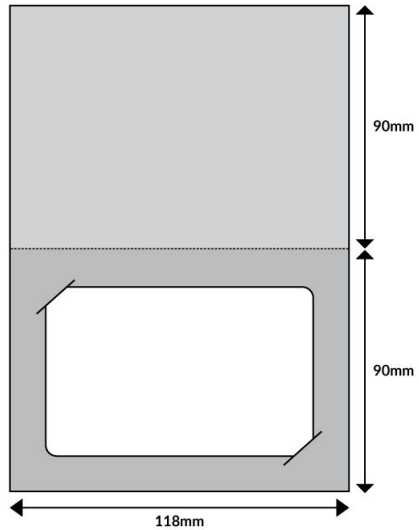


Finished size: 86 x 54mm

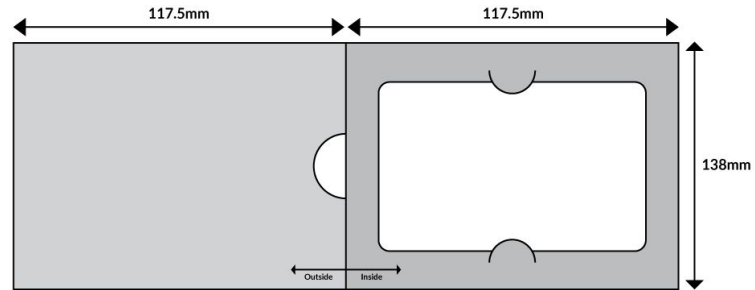
- This is our recommendation for wording, but you can write anything in this space that you want. The font, size and colour can be anything you want!
- This is the gift card number, unique to every card.
- This is the PIN used by your guests, in conjunction with the card number, when they're checking their expiry date and card balance online
- This QR code can be scanned at the till (if you have a scanner) to rapidly input the card number into your system, instead of typing it
- This magstripe code can be scanned at the till (if you have a scanner) to rapidly input the card number into your system, instead of typing it
- This sequential number is used by our fulfilment warehouse when sending cards out in the post for you

In the EcoLite range, there are two holder variations

The Folder



The pocket



Pricing

How does this table work?

- 1. Pick a card type
- 2. Pick a holder type
- 3. Fulfilment & Shipping

1. Pick a card type

EcoLite Gift Card		
These gift cards are printed on 660 micron Invercote paperboard		
Qty	With Mag Stripe	Without Mag Stripe*
500	£350	£350
1,000	£499	£449
2,000	£849	£749
5,000	£1,299	£1,099
10,000	£1,999	£1,799
20,000	£2,999	£2,799

EcoBoost Gift Card		
These gift cards are printed on 790 micron Invercote paperboard - only available on large print quantities		
Qty	With Mag Stripe	Without Mag Stripe*
10,000	£2,999	£2,799
20,000	£3,799	£3,599

* Prior to removing magstripes, please check if your EPOS provider has QR code scanning compatibility as we will include these on your gift cards as redemption option. Also check with your operations team that removing magstripes won't disrupt / delay your venue service - especially if you can't scan QR codes.

2. Pick a holder type

Qty	The Folder	The Pocket
500	£675	£875
1,000	£775	£1,250
2,000	£1,099	£2,250
5,000	£1,499	£2,999
10,000	£2,499	£4,999
20,000	£2,499	£4,999

3. Fulfilment & Shipping

Print Management	£249
Admin & Shipping*	£15.00 admin (per address) + £15.00 shipping per 1000 cards

*T&Cs Shipping and admin is based on prints and delivery to two addresses.

toggle plus

**To Plus or not to Plus -
an important decision
lies ahead...**

Would you prefer to manage your orders requiring fulfilment in-house, or would you like us to lend a hand with it?

What is Toggle Plus?

You can experience seamless and efficient fulfilment with our in-house service, known as Toggle Plus. Our dedicated warehouse team will take the responsibility of your stock and orders, ensuring your products are carefully picked, packed, and dispatched as required so you don't have to lift a hand!

[Find out more](#)

Gift card postage costs

Royal Mail 1st class	£4.25 per item
Royal Mail 1st class, Signed For	£6.95 per item
Royal Mail Special Delivery	£11.95 per item

toggle plus Upgrade

1 location	£25 per month
2 and above locations	£15 per month

Display Stands

Display stands

Elevate your in-store presence with our eco-friendly display stands for gift cards and carriers.

Not only do they showcase your products, but they also communicate your commitment to sustainability as these do not include any plastic. These display stands don't just hold gift cards and carriers - they hold attention, and help drive sales.

The landscape
display stand



Landscape pocket only

The portrait display
stand



Portrait pocket only

Display box
(with optional header
upgrade)



Landscape box only

Pricing

How does this table work?

- 1. Pick a display stand type
- 2. Pick your quantity
- 3. Shipping & admin

Display Stands				
Qty	Display Box	Upgrade: Display Box header	Landscape display stand	Portrait display stand
5	£299.00	£199.00	£149.00	£149.00
25	£599.00	£399.00	£449.00	£449.00
50	£999.00	£499.00	£699.00	£699.00
Admin & Shipping	£12 admin (total) Shipping tbc (2 x locations max)*			

*Some display stands might be shippable with main gift card and carrier orders; this varies depending on the range selected / and when display stands are ordered

What now?

How do I get going?

On - demand print or cards and holders?

Get in contact with your sales or Customer Success contact here at Toggle and let them know if you want on - demand print or cards and holders.

If you want cards and holders, we'll need to know:

- How many cards and holders you want
- Which types of cards and holders you want
- Let us know if you want Toggle Plus, so we manage the fulfillment of your online orders
- The addresses you want us to send to

What's the design process?

Our gift card designers will work with you to put together a design you'll love. To kick things off, send us:

- Logo
- Brand colours
- Brand fonts
- Any other brand assets

Timelines

On - demand print

From the approval of your design, we'll have it ready to sell within a few weeks.

Cards and carriers

From the approval of your design, it usually takes 4 - 6 weeks to get everything printed, delivered, set up and ready to sell.

Any questions?

If you have any questions, get in touch with your sales or Customer Success contact and we'll answer them!